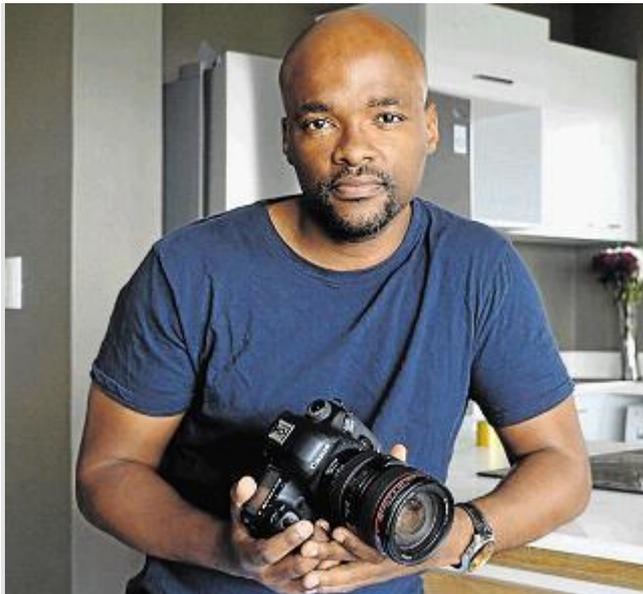


Newspaper Article – Daily Dispatch

Thrilling new genre created by EL artist

By ZIPO-ZENKOSI NCOKAZI on February 2, 2016 in Entertainment ·

A thrilling new drama series can only be read on Facebook. The Chameleon series has a strong anti-violence against women message, says its creator, Lukhanyo Mlandu Sikwebu, a producer at Okuhle Media in Mdantsane.



LUKHANYO MLANDU SIKWEBU

“The Rape Crisis Centre Cape Town has even given us a foreword.

“We work closely with them to get authentic content about the plight of rape and domestic abuse survivors,” said Sikwebu.

Explaining the concept, he said: “A web-text based series is basically like watching a regular series on TV, like Muvhango. Only instead of watching it, you read it. It has episodes, twists and turns and a lot of drama – just like any TV drama.”

Even though he has no formal education in scriptwriting, producing or storytelling, Sikwebu has extensive experience in the media industry.

In 2009 he wrote, produced and directed the feature film uMalusi, distributed nationwide by Ster-Kinekor.

“For the last four years I’ve been writing another text-based series via MXIT telecommunication network, titled D-Siders.

“I found it enjoyable and so did the readers. I found it has power to teach and guide, especially the youth. It’s a powerful tool to get a good and inspiring message across.

“As opposed to sitting on the couch all day and waiting for the next soapie, a person is able to learn how to read. Properly see literacy,” said Sikwebu.

Chameleon has been running on Facebook for three weeks, and is now on episode nine.

Sikwebu said each episode is about 1100 words of excitement and thrill.

“The series details the life and times of Naima Yolanda Saunders – a trained assassin and college lecturer.

“The show is the thrilling diary of a young lady with an incredible passion for justice. Case by case, she fights to eradicate high-powered evildoers.”

Sikwebu said episodes were uploaded to Facebook every Monday, Wednesday and Friday by 6am.

The Chameleon admin team interacts with readers every Friday.

“My goal with the series is to teach literacy. Young people don’t read. They’re addicted to TV, radio and glossy magazines. My goal is to highlight righteousness, in a fun, exciting, awesome way,” he said.

“Young people seem to be addicted to nightclubs, fun, boasting, liquor, money and sex. They need a guide; a compass. Naima is an assassin. She kills powerful, inaccessible evildoers.

“The show highlights societal ills. It’s the voice of people who are tired of corruption, greed and evil.”

Sikwebu said he thought of writing a book but that would have restricted him to about 400 pages.

“I want this project to go on for as long as possible. We are considering turning it into a movie, but that is still in the pipeline,” he added.

To access Chameleon follow this link <https://www.facebook.com/chameleonseries>